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The Past and Future Internet

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■ A Brief History of the Internet

- **Designed in 1972-1977**
 - **Semiconductor parts were slow and expensive.**
 - **The system was private.**
- **Radical change in the early 1990s**
 - **Advent of World-Wide Web brought new content on-line.**
 - **Opening of the system to the mass public brought new users on-line as well.**
- **An even bigger transformation is upon us.**

■ Present-Day Challenges

- We're running out of addresses for IP version 4.
- Number of routes is increasing at an alarming rate.
 - Now up to 300,000 BGP prefixes.
 - Semiconductor parts that make fast routing possible do not follow the Moore's Law curve for mass-market parts.

■ Present-Day Challenges - 2

- Traffic growing at 50-100% per year.
 - Considerable uncertainty about the rate.
 - Private peering and paid peering emerging.
 - Content Delivery Networks are growing.
- Three billion mobile devices will join the Internet.
- Eight billion CPUs are sold every year
 - Many of them will come on-line as well.
- Security, spam, DDoS attacks, and viruses are challenges.
 - End-to-End Solutions are ineffective.

■ The Congestion Problem

- **Managing bandwidth is a central design problem for any multi-user communication network.**
- **PSTN allocates bandwidth call-by-call:**
 - **Unused bandwidth goes to waste.**
 - **Congestion is a pathology: “All circuits in use.”**
- **Packet nets manage bandwidth packet-by-packet:**
 - **“Congestion” is simply high utilization.**
 - **High utilization is the goal.**
 - **Contention is ongoing.**
 - **Over-provisioning is not a solution.**
 - **Economics allocate bandwidth most efficiently.**

■ The Routing Problem

- Meyer, Zhang, and Fall, “Report from the IAB Workshop on Routing and Addressing,” RFC 4984, 2006:
 - “[We] need to devise a scalable routing and addressing system, one that is scalable in the face of multihoming, and that facilitates a wide spectrum of traffic engineering (TE) requirements.”
- This system has not been developed
 - Probably can’t be developed around IPv4 or IPv6.
- Where will the New Architecture come from?
 - NSF funding NEWARCH, GENI, and FIND
 - Some other country
- Many testbeds, no new architecture
 - We’re not there yet

■ Most Important Trends

- **Wireless**
- **Video**
- **Machine-to-Machine**
- **Low-Latency Services like Gaming**

■ Wireless Internet Access

- 1.6 billion users on Internet today vs. 4.5 billion mobile devices
- World-wide Spectrum Crunch
 - Especially tight in the U. S. because of government inaction.
- Diverse Service Model
 - Telephony is a high-value application.
 - Wireless devices need at least three service levels.
- Pervasive Connectivity
 - Greater cooperation between carriers
- Enables entirely new vistas for application development.
 - Location-aware services
 - Finding people and things
 - Need for much better security.

■ Promising Technologies

- **Beam-Forming**
 - Allows same frequencies to be re-used
 - Troublesome for aggregation.
 - Still a paper tiger, but work is underway for SDMA.
- **Multiple-Use on Digital Networks.**
 - A crude form is found in the White Spaces order.
 - A lot more work to be done.
 - Time scale isn't days, it's milliseconds.
- **Bandwidth brokering and bartering.**

■ Emerging Applications

- **Advanced User Interfaces**
 - **Driven by Speech, Location, and Gesture**
 - **Keyboard-free**
- **Multiple simultaneous communication modes**
 - **GPS + Bluetooth + NFC + WiFi/3G/4G**
- **Enhancing the Power of Social Networks**
 - **Automatically Capture and Share Location**
 - **Capture and Share transactions**
- **Integration of preferences, calendars and social graph**
 - **Frequent communications, not a great deal more data.**
 - **Aggregation by base station in the home, office, or car.**
- **The Goal of Much of this is “Serendipity:”**
 - **Things you’re glad to know but didn’t know to seek.**

Thank you.

See my paper, “Designed for Change: End-to-End Arguments, Internet Innovation, and the Net Neutrality Debate,” at itif.org.

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