

October 6, 2011

A Time for Change: The Case for Reforming Universal Service Now

Rob Atkinson, President, ITIF



■ We Are Still Subsidizing This?



■ USF Reform Principles

- **Affordability:**
 - **does not mean every customer pays the same price**
 - **limit size of the cap**

■ USF Reform Principles

- **Affordability:**
 - does not mean every customer pays the same price
 - limit size of the cap

- **Efficiency:**
 - **Raise money is least distortive way**
 - **Spend money in the most efficient way**

■ USF Reform Principles

- Affordability:
 - does not mean every customer pays the same price
 - limit size of the cap

- Efficiency:
 - Raise money is least distortive way
 - Spend money in the most efficient way

- **Competitive Neutrality**

Thank You!

Robert Atkinson ratkinson@itif.org

Follow ITIF:



facebook.com/innovationpolicy



www.innovationpolicy.org



www.youtube.com/user/techpolicy



www.itif.org



Twitter: [@robatkinsonitif](https://twitter.com/robatkinsonitif)

