

July 19, 2011

# U.S. Corporate Tax Reform: Groupthink or Rational Debate?

Dr. Robert D. Atkinson

President

Information Technology and Innovation Foundation

The Washington Consensus on Corp Tax Reform

"The numerous combinations of a high statutory rate and deductions and exclusions results in an inefficient tax system that distorts corporate behavior in multiple ways."

Source: The President's Economic Recovery Advisory Board, *The Report on Tax Reform Options: Simplification, Compliance, and Corporate Taxation*, special report prepared at the request of the President, August 2010, 65,

1. Hard Core Base Broadeners

1. Hard Core Base Broadeners

2. Pragmatic Base Broadeners

- 1. Hard Core Base Broadeners
- 2. Pragmatic Base Broadeners
- 3. Progressive Tax Increasers

- 1. Hard Core Base Broadeners
- 2. Pragmatic Base Broadeners
- 3. Progressive Tax Increasers
- 4. Pragmatic Tax Incentivists

#### Not All Distortions Are Bad

The R&D tax credit is growth enhancing, even though it is a "distortion."

"There is no presumption that distortions are necessarily welfare-reducing. Distortions that favor the contributors to long-run growth will be welfare-enhancing." (Canadian government economist Aleb ab Iorwerth)

Risks of "Conventional" Corporate Tax Reform

1. Revenue Neutrality Will Not Make the U.S. Economy More Competitive

### Risks of "Conventional" Corporate Tax Reform

- 1. Revenue Neutrality Will Not Make the U.S. Economy More Competitive
- 2. Reform would reduce taxes on industries that face little or no international competition (e.g., electric utilities) and raise them on industries that are fighting for global market share (e.g., technology-based industries).

### Risks of "Conventional" Corporate Tax Reform

- 1. Revenue Neutrality Will Not Make the U.S. Economy More Competitive
- 2. Reform would reduce taxes on industries that face little or no international competition (e.g., electric utilities) and raise them on industries that are fighting for global market share (e.g., technology-based industries).
- 3. Corporate tax reform risks cutting rather than expanding tax incentives which are critical to growth and innovation, such as the R&D tax credit and expensing of capital equipment.

#### So What Should Corporate Tax Reform Do?

Lower the effective rate by enacting an American Innovation and Competitiveness Tax credit that provides a credit of 30 percent on expenditures on R&D and workforce training and a credit of 15 percent on machinery and equipment (including software) in excess of 50 percent of base period expenditures.



## Thank You

ratkinson@itif.org www.itif.org

- Follow ITIF:
  - Twitter: @robatkinsonitif or @itifdc/itif
  - Facebook: facebook.com/innovationpolicy
  - Blog: www.innovationpolicy.org
    - Website: www.itif.org